



UGC CONTENT CREATOR AGREEMENT

This **UGC (User Generated Content)** Content Creator Agreement dated:

JUNE 17, 2026 is entered into by **NICOLE DE LEON**, and **SYNOVATIC INCORPORATED** as the employer. Whereas, the Content Creator and the Client desire to establish the terms and conditions under which the Content Creator will provide services to the Client, the parties agree as follows:

Section 1. Scope of Work.

The Creator agrees to produce and deliver one (1) to two (2) high-quality video content pieces per week, each with a duration of 30–60 seconds.

- All videos must be submitted a few days before the final deadline to allow time for feedback and revisions.
- The Creator must be ready to produce additional content when there are urgent campaigns, sales, or promo events initiated by the Company.
- All submitted videos must be without watermarks and must not be posted on the Creator's personal accounts, unless approved by the Company.
- The Creator shall not promote or feature any competing brands or products in the video.
- The Creator must maintain consistent communication with the Company's marketing team for coordination, approval, and revisions.

In addition to the main video deliverables, the Creator is required to provide the following per video:

- A behind-the-scenes (BTS) clip (5–10 seconds) showing part of the video creation process.
- One (1) still photo usable as a video thumbnail.
- One (1) screenshot of the editing process (e.g., in CapCut) to show originality.

"These files serve as a proof that the content is original and tied with Synovatic Inc., it will be used when a video has been flagged and gets violated by a specific platform. The following are just simple behind the scene photos and videos and will not be used for content."

Section 2. Term. This Agreement shall take effect upon signing by both parties and will remain **valid for a period of six (3) months, beginning on [June 17, 2026] and ending on [September 17, 2026]. unless terminated** earlier in accordance with Section 4. The Agreement may be renewed upon mutual agreement between both parties.



Section 3. Payment.

- a. Service Fee.** The Creator shall receive ₱1,000 per approved video upon successful submission and acceptance by the Company.
- b. Product X-Deal.** The Company will provide free Synovatic products, including new releases, for use in the Creator's content.
- c. Expenses.** The Creator shall bear all personal or production-related expenses unless otherwise agreed upon in writing.
- d. Payment Schedule.** Payment will be processed weekly and/or within a reasonable timeframe thereafter.

Section 4. Termination. This Agreement may be terminated if the creator does not meet the following:

- a.** Failure to submit the video by the agreed deadline.
- b.** Lack of communication with the team, including ghosting while remaining active in posting content for personal videos.
- c.** Upon termination, the Client shall settle any outstanding payments immediately.
- d.** The breaching party shall provide a written explanation specifying the nature of the breach and allow a reasonable period for resolution.

If the breach is not cured within the specified time, the non-breaching party shall have the right to terminate this Agreement immediately, in accordance with the termination provisions herein.

Section 5. Ownership and Rights

Upon full payment, **all ownership and rights** to the submitted content shall transfer to the Company.

The Creator grants the Company a **worldwide, perpetual, royalty-free license** to use, reproduce, edit, adapt, and distribute the content across any media platforms.

All ideas, creative materials, or content produced during the course of this Agreement that relate to Synovatic products or campaigns are considered **the exclusive property of Synovatic Inc.**

Section 6. Creator Representations

The Creator represents and warrants that:

- a.** The Content is original and does not infringe on any third-party rights.
- b.** The Creator has all necessary rights and permissions to grant the Company the rights specified in this Agreement.
- c.** The Content must comply with E-commerce community guidelines such as: TikTok, Shopee, Lazada, etc.



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Section 7. Limitation of Liability.

Neither party is liable to the other for any indirect or consequential damages, such as loss of profits, revenue, or use. This applies regardless of the cause, including negligence or breach of contract. Claims of this nature cannot be made against either party.

Section 8. Confidentiality

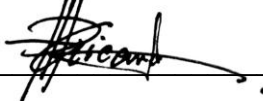
All communications, materials, and information shared by the Company are **strictly confidential** and may not be disclosed or used outside the scope of this Agreement without prior written consent.

9. Entire Agreement

This document constitutes the **entire agreement** between the parties. Any amendments or modifications must be in writing and signed by both parties.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the date first written above.

SYNOVATIC INCORPORATED

Signature: 

Name: Hopwa Delicano

Title: Content Marketing Specialist

Date: June 17, 2026

ENDORSER/INFLUENCER

Signature: _____

Name: Nicole de Leon

Title: UGC

Date: June 17, 2026